

# Katie Furzer

## Fashion & Textile Designer



### PROFILE

An experienced, creative designer and lecturer, with high skill in fashion, textiles, print and embellishment. Producing fresh, exciting concepts with an ability to marry creativity and innovation with commercial awareness. Highly skilled in hand-drawing, embroidery, print and digital media. Able to manage the entire process from design concept to factory production across all stages. Confident, collaborative style.

### EMPLOYMENT

#### Freelance Fashion / Textiles Designer

Designer: Working for a range of companies on freelance projects including Karen Millen 2022-

- o Textiles swatch design mixed process
- o Tech Packs
- o Mood / design boards
- o Fashion Illustration

#### Etoile & Co. London

Designer: Creation of beautiful, unique designs for this London based studio. 2019-22

- o Predicting seasonal colour and trend
- o Sourcing & development of high-end fabrics
- o Design prototype swatches
- o Textile embroidery & print
- o Clients include Kate Spade & Olivia Palermo

#### Henriette von Grünberg Paris

Designer: Couture embroidery designs for handmade luxury clothing. 2019

- o Hired to develop fabric and embroidery design for Henriette
- o My designs showcased at Paris Fashion week 2019
- o Responsible for fabric sourcing for bulk production

#### SuperDry®

Designer: Working for founder in concept lab. Innovation range design feeding commercial team. 2017

#### Dickies Streetwear (Europe)

Designer: Seasonal streetwear collections in knit, denim and wovens. Trend led design, aligned to iconic brand heritage. 2006-19

- o Identify key concepts / direction, trend, story & colour boards.
- o Anticipate seasonal colours for print & pattern.
- o Range planning.

#### Alexandra Plc

Designer: Corporatewear collections in knit and wovens. Trend led design and aligned with brand Values. 2000-06

#### Debenhams Plc

Assistant Designer: Assisting womens, mens and childrenswear team. 1999-2000

### EXPERTISE

Design, print, embroidery & embellishment, fabric sourcing, trend & range development.

- o Design – highly creative, commercial / trend aware, versatile
- o Skilled hand drawing, advanced CAD (Adobe creative suite)
- o Print design & development, repeat pattern, placements
- o Advanced digital embroidery skills with own equipment
- o Mood, trend, colour & detail board creation
- o Catwalk & trend reports, comp shopping
- o Tech Packs, liaison with buyers, factories
- o Range planning, fabric & trim sourcing

### EXPERIENCE – LECTURING

#### Bath Spa University

Technical Demonstrator Embroidery 2024-

- o Workshops in embroidery and embellishment
- o Skill loading / Maintenance of equipment

#### Arts University Plymouth

Lecturer: BA (Hons) Fashion / Textiles 2022-24

- o Lectures in Fashion & Textiles
- o Skill loading / Maintenance of equipment

#### Exeter College

Programme Lead: Extended Diploma Fashion Textiles 2020-22

- o Lectures in Fashion & Textiles
- o Skill loading / Maintenance of equipment

#### University Centre Somerset

Programme Lead: BA Textiles / Surface Design 2005-16

- o Textiles & Surface Design / Visual culture
- o New Designers, Surface Design show
- o Summative / Formative feedback / Live briefs

### EDUCATION

**Certificate in Education L5** | University Centre Somerset 2021-

Teacher Training qualification – focus on planning, assessment and behaviour.

**MA Fashion Textiles** | Bath Spa University 2016-2019

3-year part time course to develop design portfolio, creative & business skills. Emphasis on digital embroidery, print, laser-cutting and mixed process to enhance existing design business.

**BA (Hons) Fashion** | UCA, Epsom 1996-1999

3-year award winning course in design, making & critical theory to build a portfolio of creative and practical skills including pattern cutting, garment manufacture, drape, tailoring.

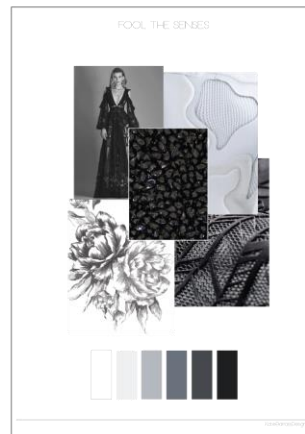
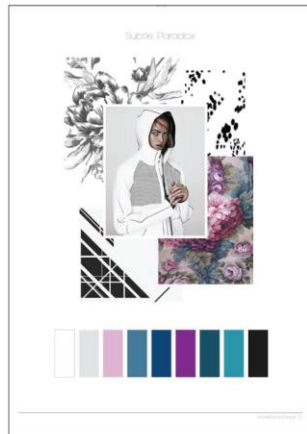
## ACHIEVEMENTS

- 2019 **Hand & Lock – ‘The Prize’ Finalist**  
Hand & Lock are Europe’s pre-eminent embroidery atelier. A finalist in ‘The Prize’ - a competition showcasing talent in embroidery, textile art, fashion and accessories.
- 2018 **Ssachs Magazine - London**  
Created conceptual designs for industry sportswear experts.
- 1998 **Guy LaRoche - Paris**  
Won a place to assist design team at his eponymous couture label, Guy LaRoche.

## INTERESTS & HOBBIES

- o Drawing and painting
- o Outdoors and nature
- o Spending time with my children
- o Staying active - Running, cycling, walking
- o Theatre, reading

## PORTFOLIO



## REFERENCES



David Tinkham

Head of Locksbrook Technical Services  
Bath Spa University  
+44(0) 1225 875475  
d.tinkham@bathspa.ac.uk



Emma Gribble

Programme Lead BA Textiles Design  
Arts University Plymouth  
+44(0) 1752 203434  
egribble@aup.ac.uk

## SOCIAL MEDIA



<https://www.instagram.com/katiefurzer/>



<https://www.linkedin.com/in/katie-furzer1/>



<https://www.facebook.com/KatieFurzerDesignStudio/>



Taunton, Somerset



design@katiefurzer.co.uk



+44 (0)7725088720

